



## MIDDLESEX COUNTY COMMUNITY FOUNDATION LIVE LOCAL GIVE LOCAL 365

### *Here's how Live Local Give Local 365 – LLGL 365 - works:*

By pooling donations into a charitable fund, LLGL 365 leaders will be able to make grants that improve the quality of life in Middlesex County.

Community Foundation staff and LLGL 365 participants will invite individuals from organizations and businesses to each networking event to discuss the broader issues, the projects and programs, and the causes which directly affect the quality of life in the County. Nonprofit organizations will also be invited to discuss what they do within our communities and the short-term and long-term implications of their work.

By harnessing the energy, enthusiasm and resources of Middlesex County, we can build community awareness, leadership and responsibility and establish a pattern of charitable giving with a lasting fund that continues to grow.

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### FREQUENTLY ASKED QUESTIONS

#### *Why join LLGL 365?*

Because anyone can be a philanthropist.

LLGL 365 allows you to leverage your charitable contribution with others to support programs and causes you care about. The larger the fund, the greater the impact.

Through the fund you will engage in philanthropy with your peers. You will share what you know, and you will learn about the issues facing Middlesex County and the people who work to make our community a better place.

#### *Who is eligible to join?*

We welcome everyone to be a part of LLGL 365.

#### *What does it take?*

The annual donation is \$1 a day -- \$365. This amount applies to individuals as well as to households.

Half of your donation goes directly back out into the community in the form of grants and half the donation goes into the LLGL 365 endowment fund, which will continue to grow for future giving.

Donations can be made in full by check or credit card or in monthly payments by credit card only. Use the form at the bottom of this page if you wish to pay monthly.

#### *What do you mean by "endowed fund"?*

An endowed fund is a permanent charitable account in which the principal is retained and reinvested. Every year a percentage of the earnings are used to provide charitable grants. Over time the fund's balance will grow as will annual income available for grant making.

### ***Is \$365 the only option?***

To participate and vote, yes. A dollar a day. However, any donation amount will move LLGL 365 forward.

You may also make a Leadership Gift of \$3,650, which places you permanently in the LLGL 365 Endowment Circle to be listed on the LLGL 365 page of Middlesex County Community Foundation's website, annual report, newsletters and other publicity materials. A gift at this level will also give you lifetime participation in LLGL 365.

### ***But I already support charities I care about.***

And we hope you will continue to do so. LLGL 365 is in no way a substitute for directly supporting the causes and organizations that are important to you. LLGL 365 is a way to grow the impact of your charitable giving. It is a way to become involved in philanthropy at a level that might not be available to you individually. By learning together about the needs of the Middlesex County community, you will be able to foster innovative solutions to local problems.

### ***Once I join, what are my obligations?***

There are no obligations. You are encouraged to attend events to network with one another and learn about issues, programs and organizations directly affecting the communities in which they live, work and play. They are provided the opportunity to vote on specific grant making programs annually from the LLGL 365 fund. You will also have the opportunity to network and interface with one another and with nonprofit organizations through social media sites such as the LLGL 365 Blog.

You are encouraged to help grow the initiative by telling others, sending e-mails, and hosting get-togethers.

Because LLGL 365 is a new initiative of the Community Foundation, you, our founders, will have the opportunity to shape LLGL 365 into an effective tool for change in Middlesex County. Please join us.

### ***How can my business support LLGL365?***

Consider sponsoring LLGL 365 information and networking events and grant award events, sponsoring the participation of your employees, or matching the donations of the LLGL 365 participants. For more information, contact Thayer Talbott at 860.347.0025 or [Thayer@MiddlesexCountyCF.org](mailto:Thayer@MiddlesexCountyCF.org).

### ***Want more information?***

We are happy to discuss LLGL 365 and explore how you can participate.

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