



Middlesex County Nonprofit Resource Center
At
Middlesex County Community Foundation
Hosts
Learning Opportunities
You Asked...We Listened!

Middlesex County Community Foundation resumes 2010 Learning Opportunities for county nonprofit organizations with a full schedule of ***Morning Musings***, ***Webinars*** and ***Half Day Workshops***. The workshops are designed to give nonprofit staff and volunteers access to programs relating to nonprofit management, volunteer development and the “best practices” in the field of philanthropy.

Morning Musings, free one hour sessions, will cover topics as varied as “Submitting Successful Sponsorship Applications” and “The Fate of your Fete: How to Use Strategic Planning to Boost the Bottom-Line of Your Next Fund Raising Event” to “Grant Writing and Proposal Writing”

The ***Webinar*** series, offered in partnership with the Association of Fund Raising Professionals (AFP), presents web-based workshops led by high caliber experts in the field. Nonprofit organizations do not have to be AFP members to participate.

Half-Day Workshops will be presented by nationally recognized speakers and experts and will provide in-depth presentations on nonprofit management.



Schedule at a Glance

Morning Musings

You asked...We listened! We Are Proud to Present the Morning Musings You Requested!

Submitting Successful Sponsorship Applications

Presented by Christopher Riley, Vice President/Director of Public Affairs, Citizens Bank

Chris is responsible for public, community, media relations and sponsorships for Citizens Bank across Connecticut. He has over twenty years of experience in public affairs in the fields of government, transportation, economic development, public utilities, small business and financial services. He is active in the community and is a member of the Board of Directors of Middlesex United Way and a member of Region 4 (Chester, Deep River and Essex) Board of Education.

Wednesday, March 3rd, 9:00 – 10:00 AM

Middlesex County Community Foundation

211 South Main Street, Middletown, CT



**The Fate of Your Fete: How to Use Strategic Planning to
Boost the Bottom Line of your Next Fund Raising Event**

Presented by Heather Tolley-Bauer, owner of Done on the Run, LLC

Heather is the owner of *Done on the Run, LLC*, a concierge service helping clients create a life without listsSM. Previously, Heather served as Vice President/Director of Public Relations for Citizens Bank of Connecticut. As a volunteer, she currently serves on the Development Committee for Gilead Community Services and is the Chair of the Development Committee for the Middlesex Central CT Chapter of the American Red Cross.

Wednesday, March 31st, 9:00 – 10:00 AM

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211 South Main Street, Middletown, CT



Webinars

50 Asks in 50 Weeks: How to Jumpstart Your Small Development Office

Wednesday, June 9th, 1:00 – 2:30 PM

Legacy Giving Building Blocks: A Simple Approach to Attracting Long-Term Support

Wednesday, July 14th, 1:00 – 2:30 PM

Developing a Planned Giving Marketing Plan

Tuesday, July 27th, 1:00 – 2:30 PM

Power Shift: Secrets to Success in the Digital Donor-Centric World

Thursday, September 23rd, 1:00 – 2:30 PM

Annual Campaign – Raising More Money with Fewer Resources

Thursday, October 7th, 1:00 – 2:30 PM

Charity or Social Service Business? The Road to Sustainability!

Tuesday, November 16th, 1:00 – 2:30 PM

The Law and Nonprofits

Thursday, December 9th, 1:00 – 2:30 PM

All **Webinars** will be held at
Middlesex County Community Foundation
211 South Main Street, Middletown, CT

Half-Day Workshops

Back by Popular Demand with the Program You Requested! Chuck Loring Presents a Full Day Board Retreat for Nonprofits

Friday, October 8th, 9:00 – 3:00 PM

Middlesex Community College

Chapman Hall

Middletown, CT

Details/Agenda to Follow



For further information or to register for March 3rd or March 31st
email info@MiddlesexCountyCF.org or call 860-347-0025

☞ Middlesex County Community Foundation is a nonprofit organization dedicated to improving the quality of life in Middlesex County. Our mission is to work with charitably-minded individuals and organizations, to build permanent endowments and other charitable funds to support local nonprofit organizations through effective grant making to address community needs.

Since its founding in 1997, Middlesex County Community Foundation has provided over \$1.5 million in grants to more than 200 organizations to improve the arts; cultural and heritage programs; educational activities; environmental conditions; and health and human services. Its assets include a dedicated Board of Directors and \$4.8 million in pooled assets and \$13.3 million in known planned gifts. ☞